



Held in partnership with:



NOISE-CON 2027

Driving the Future of Noise Control

May 10-12, 2027
Grand Rapids, Michigan

Sponsorship Opportunities





Join us at NOISE-CON 2027

Hosted in Grand Rapids, MI, a city known for its strong engineering and manufacturing heritage, innovative spirit, and welcoming, attendee friendly downtown setting. NOISE-CON is the premier conference for noise control engineering professionals, bringing together researchers, practitioners, and industry leaders to advance the field of acoustics and noise control.

Two events.
One shared opportunity.

NOISE-CON 2027 will be held in partnership and co located with the 2027 Noise and Vibration Conference and Exhibition, giving you access to expanded networking opportunities and admission to technical sessions at both events.

NOISE-CON Only Sponsorship Opportunities



PREMIER LEVEL (exclusive opportunity) \$8,000

As a Premier Level Sponsor, you will be the exclusive sponsor as the NOISE-CON Registration Sponsor, and you will receive the following benefits: **(TENT)**

- ✓ Three (3) complimentary NOISE-CON conference registrations
- ✓ Corporate logo on NOISE-CON 2027 website, emails, on-site materials and mobile app
- ✓ Prominent signage at NOISE-CON 2027
- ✓ Prominent signage at the Registration Desk
- ✓ Recognition in one social media post on Instagram during NOISE-CON event.
- ✓ Opportunity to add a one-page flyer or brochure in the Welcome Bag.
- ✓ Opt-In NOISE-CON Attendee list before and after the conference.



GOLD LEVEL \$5,500

As a Gold Level Sponsor, you will receive the following benefits:

- ✓ Two (2) complimentary conference registrations
- ✓ Corporate logo on NOISE-CON 2027 website, emails, on-site materials and mobile app
- ✓ Prominent signage at NOISE-CON 2027
- ✓ Prominent signage at the sponsored event
- ✓ Opportunity to add a one-page flyer or brochure in the Welcome Bag.
- ✓ Opt-In NOISE-CON Attendee list before and after the conference.
- ✓ Choice of Items to Sponsor:
 - Technical Tour
 - Plenary Session



SILVER LEVEL \$3,500

As a Silver Level Sponsor, you will receive the following benefits:

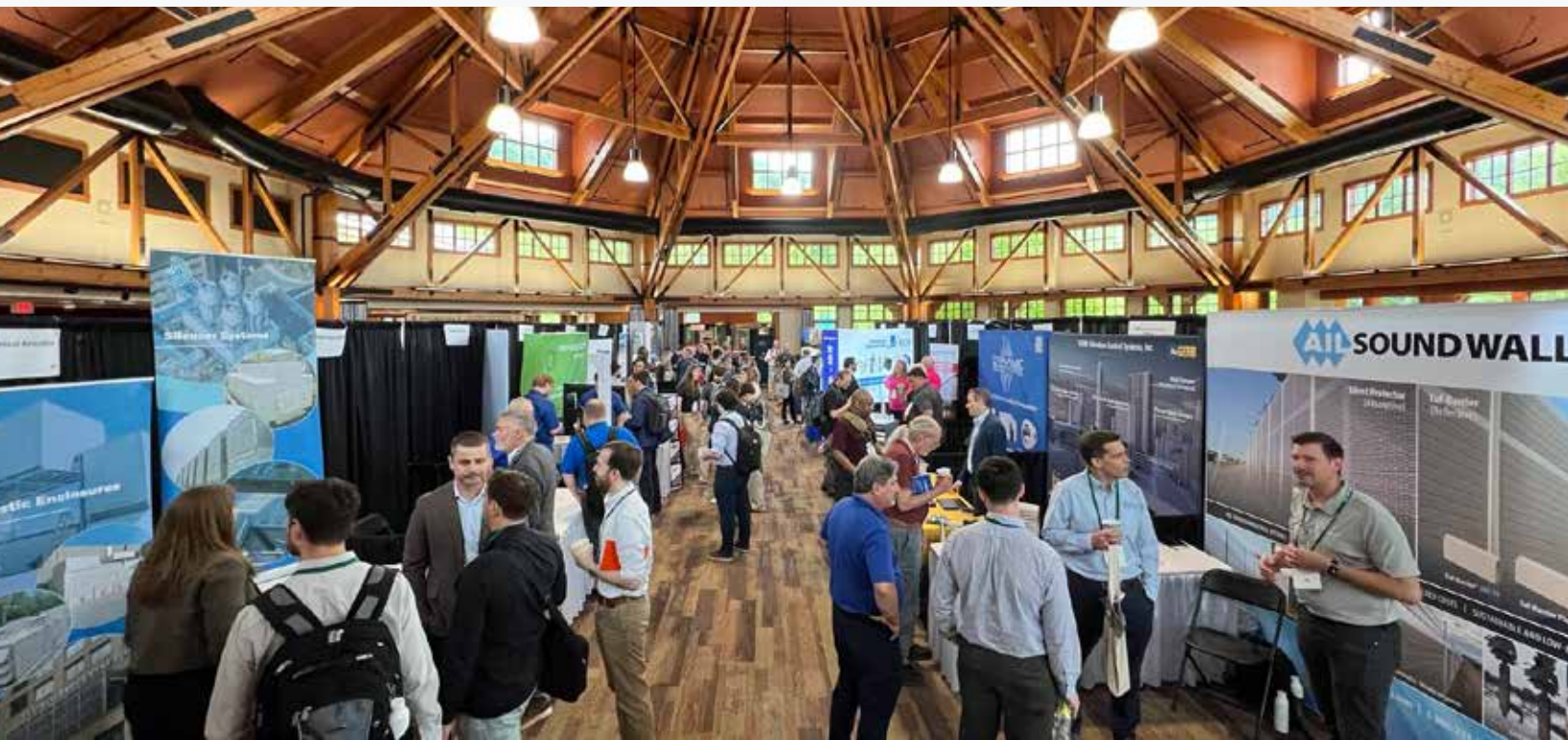
- ✓ One (1) complimentary conference registration
- ✓ Corporate logo on NOISE-CON 2027 website, emails, on-site materials and mobile app
- ✓ Prominent signage at NOISE-CON 2027
- ✓ Prominent signage at the sponsored event or of items available to sponsor:
- ✓ Opportunity to add a one-page flyer or brochure in the Welcome Bag.
- ✓ Opt-In NOISE-CON Attendee list before and after the conference.
- ✓ Choice of Items to Sponsor:
 - Fellows Dinner
 - Conference Bag (TENT)
 - Lanyards (SOLD)
 - Proceedings Download (TENT)
 - Student Breakfast (SOLD)
 - Women in Engineering Breakfast (SOLD)
 - Coffee Break Monday (2 available)
 - Awards Ceremony (SOLD)



CONTRIBUTOR LEVEL \$2,500

As a Contributor Level Sponsor, you will receive the following benefits:

- ✓ Corporate logo on NOISE-CON 2027 website, emails, on-site materials and mobile app
- ✓ Prominent signage at NOISE-CON 2027
- ✓ Opportunity to add a one-page flyer or brochure in the Welcome Bag.
- ✓ Opt-In NOISE-CON Attendee list before and after the conference.



Joint NOISE-CON and SAE Noise & Vibration

Sponsorship Opportunities

Joint Gold

Lunch in Exhibition
Hall (2 opportunities)

\$12,500

Branding Visibility Recognition as the **Official Lunch Sponsor** in the event program, website, and all pre-event marketing materials

- Prominent logo placement on lunch area signage, buffet tables, and attendee seating areas
- Option to distribute promotional materials or giveaways on lunch tables
- **SAE NVC & Noise-Con Social Media Post:** Your brand will be promoted through event social media channels before, during, and after, with tagged mentions and photos from the event highlighting your sponsorship.
- **Recognition in Event Materials:** Your company will be acknowledged as the lunch sponsor in pre-event marketing materials, programs, and signage, offering substantial brand visibility leading up to and during the event.

Tuesday Welcome
Reception in
Exhibition Hall
(Exclusive)

\$12,500

- In the exhibit hall, wine, beer and hors d'oeuvres served to attendees, compliments of your company
 - If you have a booth, a bar could be strategically positioned near it for added traffic
- One color logo imprint on beverage napkins and table signage throughout the reception area
- Option to distribute promotional materials or giveaways on lunch tables
- **SAE NVC & Noise-Con Social Media Post:** Your brand will be promoted through event social media channels before, during, and after the reception, with tagged mentions and photos from the event highlighting your sponsorship.
- **Recognition in Event Materials:** Your company will be acknowledged as the reception sponsor in pre-event marketing materials, programs, and signage, offering substantial brand visibility leading up to and during the event.



Joint Silver

Networking Lounge
in the Exhibition Hall
(Exclusive)

\$8,500

Sponsor a centrally located place for attendees to network and sit & relax in the exhibit hall

- Recognition on specialty signage in/around the lounge
- Portable Charger Kiosk
- Wrapped with your custom artwork, the free-standing unit will be placed in a high traffic area in the exhibit hall or session area for attendees to charge their mobile devices
- Video is available
- Opportunity to provide corporate literature for distribution in the lounge area

Water/Hydration
Stations

\$8,500

- Positioned in the exhibition hall and throughout the conference space
- High-quality, reusable tumblers featuring your logo; color and style selected in collaboration with SAE
- Custom branding options with specialty signage
- Option to include a QR code for digital engagement, submitted to SAE by your design team; deadlines apply

Joint Bronze

Welcome Reception Station in
Exhibit Hall Co-Sponsor

Action Station ~ Dessert Station ~ Beer/Wine Station

\$5,750

Each

PERFECT BOOTH BOOSTER
FOR EXHIBITORS!!

*Your choice pending availability; situated at/near your booth for added traffic

Choose from a variety of unique menu items, savory or sweet, and your brand will be seamlessly integrated into the experience.

- **Branding:** One color logo printed napkins and table tents with your company logo
- **Digital Promotion:** Your company will be included in the event's mobile app, with the opportunity to add your company profile
- **Event Exposure:** Your brand will be highlighted in social media activity or post-event materials, photos, and communications, extending your support to attendees



Refreshment Break - Tues, Wed, Thurs

\$5,750
Each

Morning and Afternoon Breaks in the exhibition hall

Fuel attendees' focus and conversations by sponsoring one of the conference's most popular networking moments.

- Recognition as the Official Coffee Refreshment Break Sponsor for your selected day and time
- Company logo displayed on break area signage, table tents, and catering stations
- Logo included in the conference program, mobile app, and event website with your sponsored break listed by name
- One color logo imprint on beverage napkins
- If possible/desired, break station can be positioned near your booth
- Option to display a small tabletop sign, banner, or literature near the refreshment area
- Recognition in the sponsor thank-you slide deck displayed during general sessions

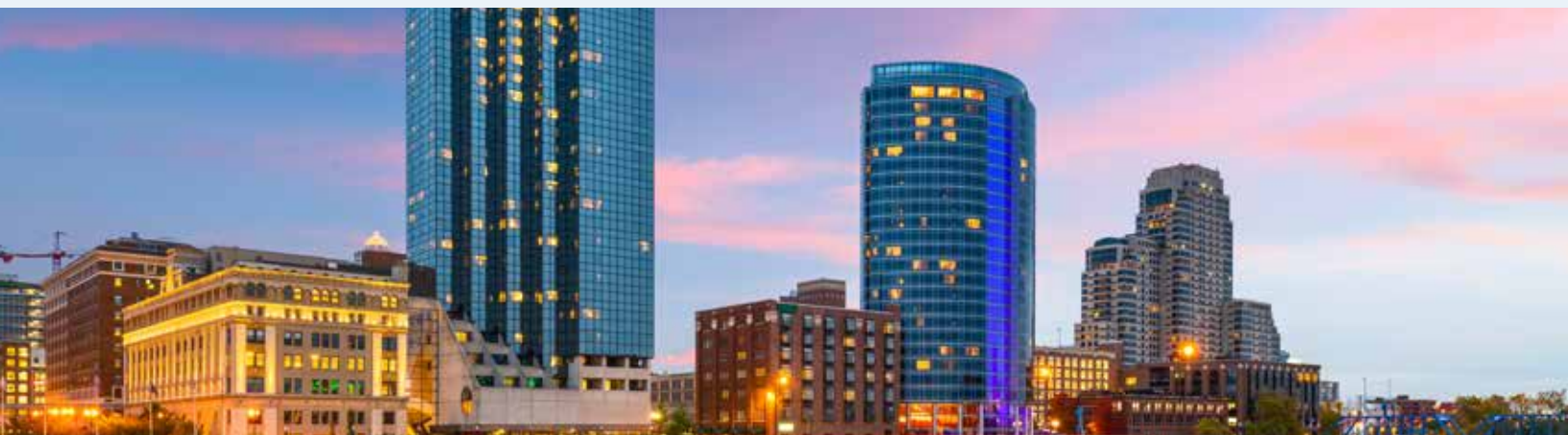
****Bundle with a Technical Session Sponsorship or Lunch Sponsorship for full-day visibility**

Technical Session Sponsor - Tues, Wed, Thurs

\$5,750
per session

Alignment & Recognition: Sponsorship of one technical session

- Company logo featured on session listings in the printed program, event website, and mobile app
- Verbal and visual acknowledgment of your sponsorship by the session moderator
- Sponsor recognition slide displayed at the beginning and end of the session
- Submit a commercial MP4 video (up to 2 minutes) to be played as attendees take their seats
- Free-standing banner printed by SAE with sponsor provided artwork and placed near the session entrance or stage
- Opportunity to provide branded seat-drop material (printing/shipping at sponsor's expense)



Joint Opportunities for Sponsors & Exhibitors Only

Ride & Drive or Static Vehicle Display

Call for custom package

Ride & Drive Experience offers attendees a unique opportunity to get behind the wheel or enjoy guided demonstrations of featured vehicles in a safe, controlled environment, or provide demonstration walk-throughs led by your experts

- On-site Vehicle Showcase: Display sponsored vehicles in a dedicated outdoor exhibit area, complete with branding and product specialists.
- Branded Touchpoints: Opportunity to provide your own signage, banners, and branded gear reinforce your presence throughout the experience
- High-value attendee engagement: Direct, hands-on interaction with your products leads to deeper understanding and stronger interest
- Lead generation: Opportunity to purchase a lead retrieval unit to capture attendee data, and follow-up options
- Enhanced reputation: Position your brand as an innovator and industry leader by offering a memorable and educational experience

Exhibitor Presentations (limited availability)

\$500

Vendor Sessions take place 10 minutes prior to the start of each technical session. Unlike a regular session, where commercial content is strongly discouraged, we welcome exhibitors to highlight technical advances in products and services through this opportunity. Practical examples and case studies are highly encouraged.

Advertising Clings / Custom Branding

Call for pricing

Availability: Limited – locations assigned on a first-come, first-served basis. Make a lasting impression with your company's branding strategically placed throughout the event venue. High-traffic areas such as registration, session hallways, escalators, and networking spaces offer premier visibility to showcase your products, services, and innovation in noise or vibration reduction technology.

Sign Up to Exhibit!

The price is
\$4,500 for a
10' X 10' booth

Fee includes:

- Draped back wall and side rails with Company ID sign (excluding 20'x20' or larger island or peninsula)
- Three (3) Booth Personnel Registrations per 10' x 10' with access to BOTH NVC and Noise-Con technical sessions, workshops, breakfast, lunches, breaks, reception, exhibition
- Company listing and profile in the NVC mobile app and/or online Exhibitor Directory

For Sponsorship information or to reserve your booth, email
[Eileen Kilroy](mailto:exposition@virtualinc.com) at exposition@virtualinc.com for details!

